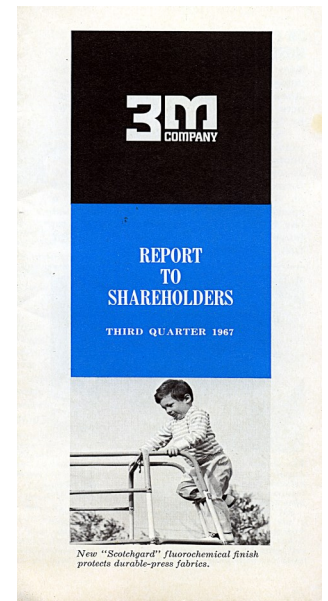




After two tours in Vietnam, I returned to civilian life and joined 3M on 6.6.66 (spooky). As a member of their public relations staff, I was responsible for a new product introduced in a quarterly report to shareholders. Son Christopher was the star of the report that introduced Scotchgard brand fabric protector. The product became one of 3M's best revenue sources. Chris' nickname at the time was "*pigpen*" from the Charlie Brown comics.



Fast forward to 1975 and I had started an advertising agency with 3M still a client...and Chris still a star. At left, my art director and account exec prepared son Chris for a photo shoot for a new 3M product called ***Nexcare brand eye patch.***

The goal was a photo of a young pirate wearing a kid friendly eye patch for the Nexcare brand product's ads and packaging.



Fifty years later that product reentered my life.



2025 and (at left) Chris and the Nexcare brand eye patch I use to compensate for symptoms of Grave's Disease that a VA funded study says may be tied to my exposure to agent orange in Vietnam. Thyroid Eye Disease (TED) – aka Graves' ophthalmopathy – is an autoimmune condition that can cause double vision.

Carrier air operations at 140db and 3,000 hours in the air (including 72 air combat missions) ruined my hearing and now another souvenir could be loss of vision. VA care givers are mitigating much of the damage and, yes, I would do it all over again.

Email: fns@franksiegler.com
Blog: www.franksiegler.com