



**Recipe Corner**  
**Old Fashioned\***

*\*As in law and order, rule of law, honor the flag and laugh at silly Democrats.*

**Directions:**  
**Muddle**

To a standard old fashioned glass, add a sugar cube, then 1 or 2 dashes of bitters.

**Ice**

Once the sugar has dissolved, add a couple of ice cubes to your glass, then pour in the whiskey...bourbon or rye

**Garnish**

Traditional is orange slice and maraschino cherry



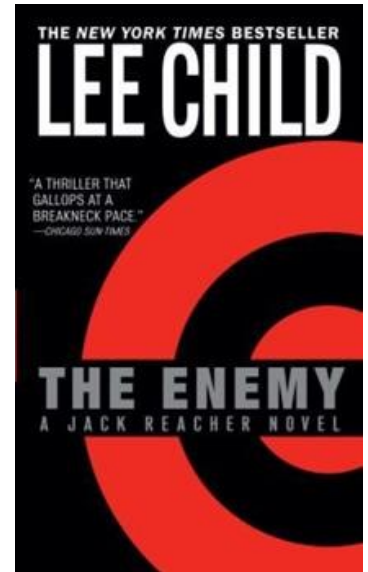
9.19.2020 #244

*All the news I see fit to print.  
Freedom of the press belongs to those who own one.*



A speech given by Federal Communications Commission (FCC) chairman Newton N. Minow to the convention of the National Association of Broadcasters on May 9, 1961 was Minow's first major speech after he was appointed chairman of the FCC by President John F. Kennedy. In the speech, Minow referred to American commercial television programming as a **"vast wasteland"** and advocated for programming in the public interest. With only three major networks (ABC,CBS,NBC), national news on just two of them while ABC relied on local news in that time slot... Douglas Edwards on CBS and Huntley-Brinkley on NBC. Edwards was replaced in 1962 with Walter Cronkite. Chet Huntley in New York City, and David Brinkley in Washington, D.C. replaced the Camel News Caravan, anchored by John Cameron Swayze. The program ran for 15 minutes at its inception but expanded to 30 minutes on September 9, 1963, exactly a week after the CBS Evening News with Walter Cronkite did so. I suggest you track down some of the news broadcasts of that year and compare it to the way the news is "reported" by "journalists" like Dan Rather. The 1960's news was "presented" by "correspondents". One of the most famous programs alongside the news was Bozo the Clown. It would appear that Bozo programming has morphed into today's newscasts. *(You saw that coming, didn't you?)*

**Bon Mots**  
**We never really grow up**  
**We just learn how to act in public**



**Book Report**

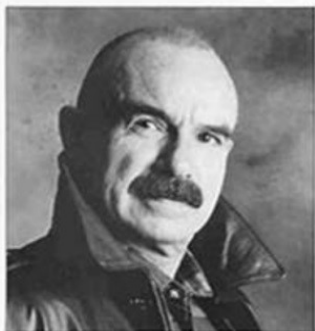
This is one of six **Jack Reacher** books I have read since last week's newsletter. Take my word for it...check out Lee Child's 24 books and you'll be hooked too specially if you are a **Travis McGee** fan. Binge reading has replaced binge viewing for me. The last binge TV for me was the **Poldark** BBC series offered by Amazon Prime several months ago. Other than that, I can't remember a television offering that would attract, let alone capture my attention. Even the local TV news programs are now ignored as they "report" stories I read last week on the internet including both sides of the stories. The entire "entertainment" industry is self destructing?

**-more-**

**To all of the pro athletes who think we're listening-If I wanted advice from someone good at chasing a ball, I'd get it from my dog**

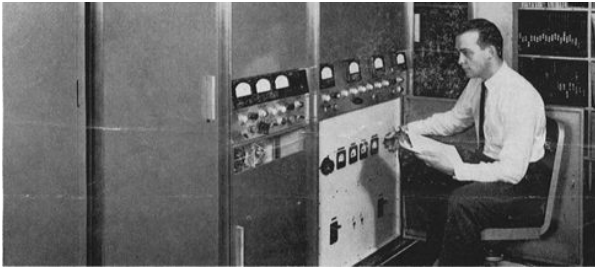
**And for the Dem's apologists...**

**"So planting undercover FBI agents inside a campaign HQ is perfectly legal and 'totally normal?'**  
**Now you tell me!"**



**G. Gordon Liddy**





**August, 1960:** So there I was; 21 years old with two years of college under my belt monitoring numbers from half a dozen gauges on a 50,000 watt transmitter on the 17th floor of the City National Bank building in downtown Omaha, NE. I was hired as program director of the first FM radio station in the Midwest. Strictly classical music, opera and even full productions of Shakespeare plays. We cut our own commercials and did a “rip n read” newscast on the hour using a wire service...either AP or UPI (*can't remember which but remember we switched depending on price of the service*). Looking back, I now realize Associated Press and United Press International controlled all news reporting since they controlled the wire feed. Competition was based on price and content followed their unique “style guides” which made adjectives anathema. The college journalism classes I was taking even studied the conflicts in the style guides. I do remember sifting through the news feed to come up with a short newscast...usually the first stories with tail end stuff used as filler for the time slot. The programming was done by me selecting a month's worth of records and then publishing what was called a “fine arts guide” that (*of course*) included ads. The record library was huge with most of the record companies sending free copies for us to use. I probably achieved a master's degree in music appreciation as I read all the record jackets to come up with copy for the fine arts guide and intro scripts for the programs. Before this, I thought a fugue was a misspelled dirty word. I do remember my favorite classical piece...

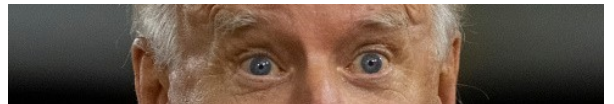
***Soprano Marni Nixon with her rendition of Bachianas Brasileiras No 5 by Heitor Villa-Lobos***

...I guess because I was so proud of the fact that I was able to pronounce all of it correctly. I wasn't so lucky with the word *potpourri*...I learned that the T was silent after Bill Dunbar, our chief engineer, stopped laughing. Bill and Jack Katz were co-owners of the station. Jack was always out of the office selling ads while Bill played nurse to the transmitter. We simulcast three programs with two being used as you may know as “elevator music”. Much like Amazon which generates most of their income from “cloud” services for large corporations. We also broadcast the first stereo program by using KMEO-AM for one track and our KQAL-FM for the other. Not many people had AM and FM radios but the local press was impressed (*pun intended*).

So...where am I going with this? Just reminiscing to give my grandkids some background about their grandpa.



Bill Dunbar had a dog...a boxer similar to this. Bill would come up to check the transmitter and if he took too long, his dog would open the car door, saunter into the lobby and press the button for the only elevator that would come up to the 17th floor. I was in the middle of a newscast and made the mistake of looking up. The dog was sitting on a stool three feet in front of the glass panel. Bill had placed his fedora hat, glasses and a lit cigarette in his mouth. Look back at this picture of a boxer. Now you know why I completely lost it! I literally fell out of my chair laughing and Bill had to come in and finish the newscast. I just hope my grandkids have such fond memories of their first “real” jobs and bosses as great.



***Back to present day reality...***

Joe Biden is the best the Democrats have come up with to run against President Trump. Amidst the sound and fury of the campaign, a local election for MN state senator does have a bright spot for MN Democrats. I have interacted with a local Democrat running to represent me in the MN state senate. He is articulate, well prepared to support his positions, and a great sense of humor that seems to be missing from national politics. His name is **Matt Little** and I will be preparing a valid argument in a future special edition of this newsletter of why I will be voting for him as the first Democrat I have EVER voted for. And for MN Governor in two years, I hope and pray.

**GPA/DAD/UNCLE/ETC**  
***fns@franksiegler.com***